



Media Advisory

Blue Water Area Transportation Commission

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FOR IMMEDIATE RELEASE

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Last Chance to Ride with Mohawk October 2nd!

Mascot Will Give Away 50 More Chances to Win

Icehawks 2009-2010 Season Tickets!

PORT HURON, MI — One lucky passenger aboard a Blue Water Area Transit bus will win season tickets to upcoming Port Huron Icehawks 2009-2010 hockey games. Mohawk, the team's friendly mascot, is handing out 150 chances to passengers traveling on select bus routes before the October 17th drawing.

"Blue Water Area Transit is partnering with the Icehawks to make this drawing possible, and we are thrilled to be working with them," says Dave Goetze, vice president/business manager for the Icehawks.

Mohawk will give out 50 more chances to win when he rides the bus on October 2nd. He has already given out 100 chances on August 31 and September 16.

Mohawk will be riding BWAT Route 5 on Friday, October 2, from 1:35 p.m. to 2:35 p.m. The bus leaves Quay Street at 1:35 p.m., stops at Pine Grove Avenue and Hancock at 1:40 p.m.; Birchwood Mall at 1:55 p.m.; Pine Grove Avenue and Hancock at 2:07 p.m.; and returns to Quay Street.

One winner will be drawn from the 150 chances during the Icehawks Tailgate Party that opens the season on October 17 from 5:00 to 7:00 p.m. in front of McMorran Place. The winner will be awarded one pair of season tickets for games during the Icehawks 2009-2010 Hockey Season.

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BWATC continues a proud tradition of innovation in public transit that has served Port Huron for more than a century. Port Huron was one of the nation's first communities to operate an electrified transit system in the 1880s and one of the first to operate motor coaches when they became popular in the 1930s. Following an eight-year hiatus, the current bus service began in September 1976. Since then, BWATC has carried more than 20 million riders and continues the tradition of innovation by producing its own compressed natural gas alternative fuel since 1996.

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Mohawk Says "Ride the Wave!"

Riders were surprised to see Mohawk aboard Blue Water Area Transit buses on August 31 and September 16. During each day's ride, the friendly mascot for Port Huron's Icehawks hockey team gave away 50 chances for a drawing that will award a pair of 2009-2010 Season Tickets. The drawing will be held during the Tailgate Party that opens the season on October 17 from 5:00 to 7:00 p.m. in front of McMorran Place.



"I'll be back!"

Mohawk will ride the bus on October 2 and give away 50 more chances to win.



*Ride the Bus with
Mohawk and
YOU Could be the
Lucky Winner!*

**Win
Icehawk
Season
Tickets!**



Last Chance to Ride the Bus with Mohawk!

(Mohawk, the Icehawks' friendly mascot, will give out 50 more chances to win Season Tickets on October 2nd)

Friday, October 2: Route 5 (1:35 - 2:35 pm)

Leaves Quay St. 1:35 pm, stops at Pine Grove Ave. & Hancock at 1:40 pm; Birchwood Mall at 1:55 pm; Pine Grove Ave. & Hancock at 2:07 pm; returns to Quay St.

**Drawing on October 17th
During Tailgate Party**

Drawing will be during the 5-7 pm party in front of McMorran Place the night of the 2009-2010 Season Opener!!!

(One winner will be drawn from 150 chances.)

