

HURRY! Contest Ends September 18, 2009

National Video Contest



Why Are You Dumping the Pump?

PUBLIC TRANSPORTATION
TAKES US THERE

economy • environment • energy • quality of life

www.publictransportation.org

**Win FREE Blue
Water Area Transit
Bus Passes plus
Much More...**



Enter Today! In Three Easy Steps

1. Create a Video

Grab your phone or digital camera and film yourself describing why you're Dumping the Pump this summer. Is it to save money? Help the environment? Reduce stress for a better quality of life? No matter what the reason is, we want to see how creative you can make it!

2. Upload Your Video

Upload your video to YouTube by September 18th and – this is important – tag your submission with “dump the pump.” We will find it and add it to all the other videos at our Dump the Pump YouTube channel. (YouTube accounts are FREE — go to www.youtube.com.)

3. Win Great Prizes!

Win an iPod touch plus a one-year pass to ride BWATC buses free if your video is chosen by APTA as having the most overall impact! Second place wins a six-month BWATC bus pass and third place wins a three-month BWATC bus pass. The first 25 qualifying video submissions to the Dump the Pump video contest page will receive a \$25 VISA cash card. **NO PURCHASE NECESSARY TO ENTER OR WIN.** Open to legal US residents 18 years of age and older. Videos must be submitted before 11:59 PM on 9/18/09. Prizes will be announced by 10/23/09. Participation is subject to Official Rules (go to www.publictransportation.org/takeusthere/contestrules.html).